

BICC

**BUSINESS INTELLIGENCE
COMPETENCE CENTER**

K.H.Kempen and Lessius are joining up to become *more*.

BICC - MISSIE



- Sinds 2007
- **Missie :**
Neutraal platform voor samenwerking met de bedrijfswereld, docenten en studenten met als hoofddoel kennisdeling en innovatie te stimuleren.
- Expertisedomeinen
 - Business Intelligence
 - Social Intelligence
 - Informatie veiligheid
 - Informatie management

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BICC - WIE?



Ilse Bracke



Hans Tubbax



Tim Kasztanovics



Dirk Pauwels



Dries Van Nieuwenhuyse



Vicky Fransen

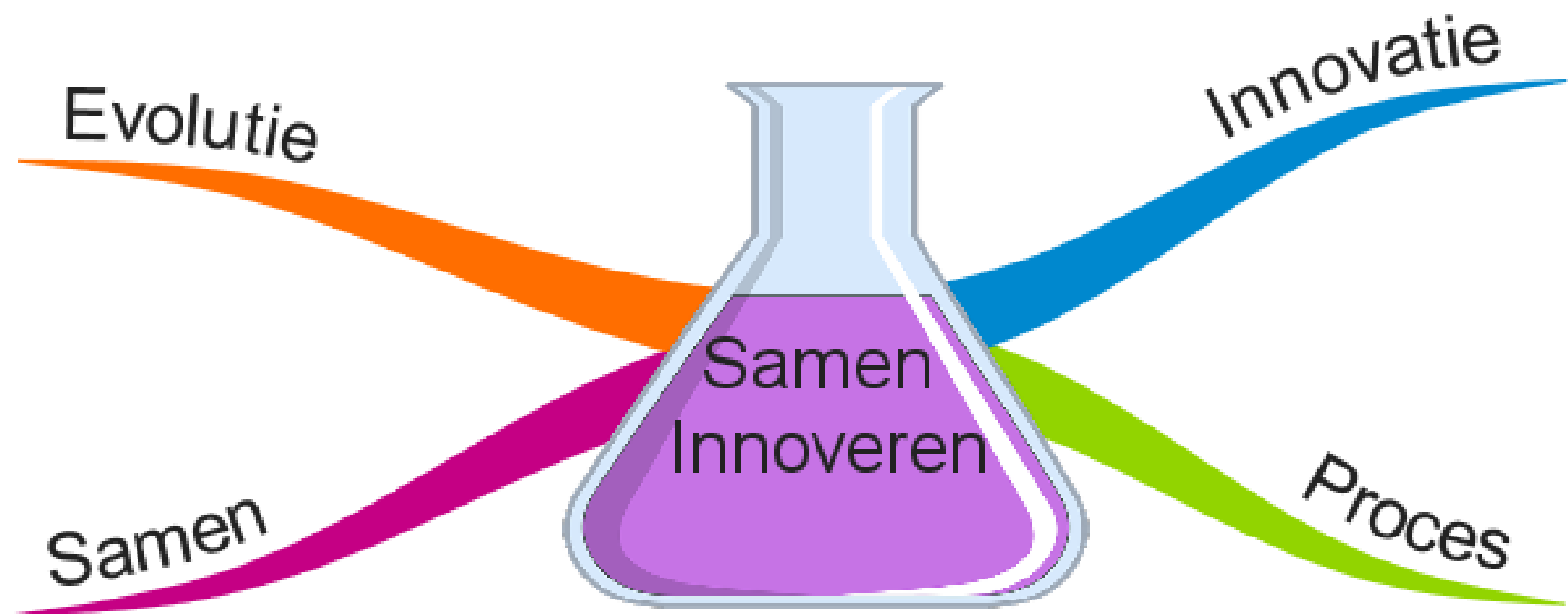


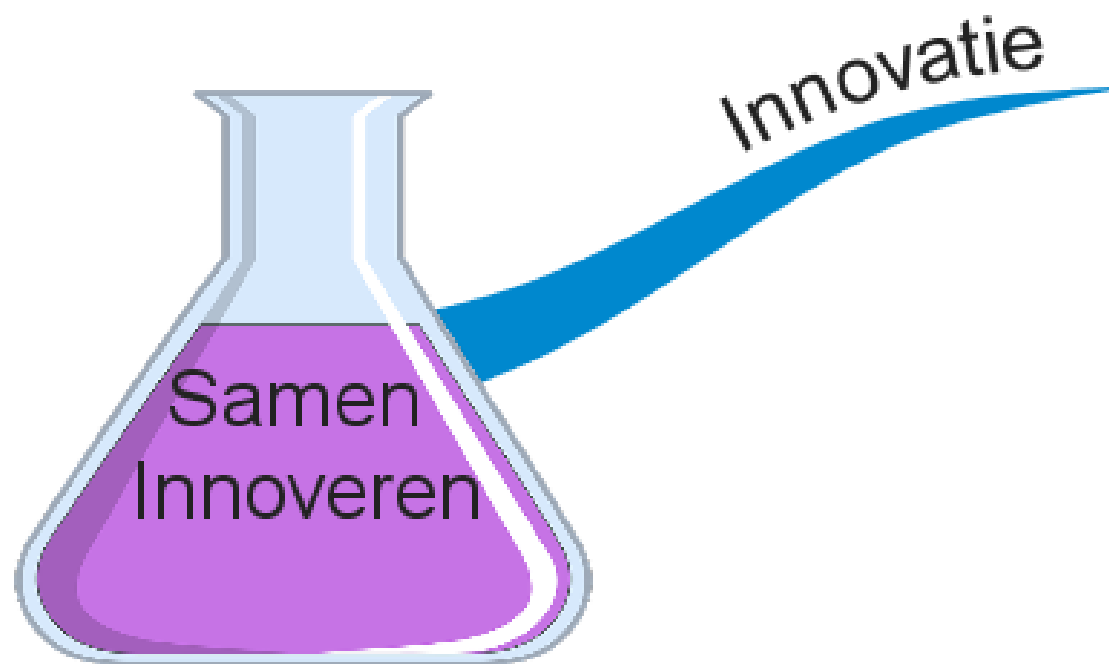
Peter Berghmans

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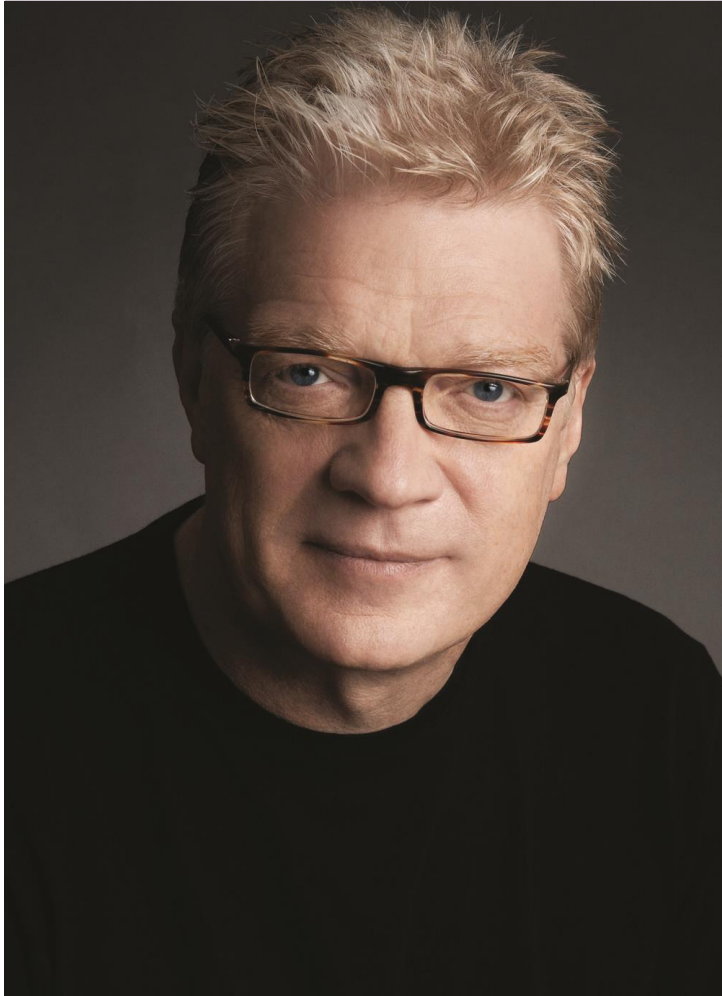
SAMEN INNOVEREN OM MEER TE BEREIKEN

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WAT IS CREATIVITEIT?



‘the process of having original ideas that have value’

Ken Robinson

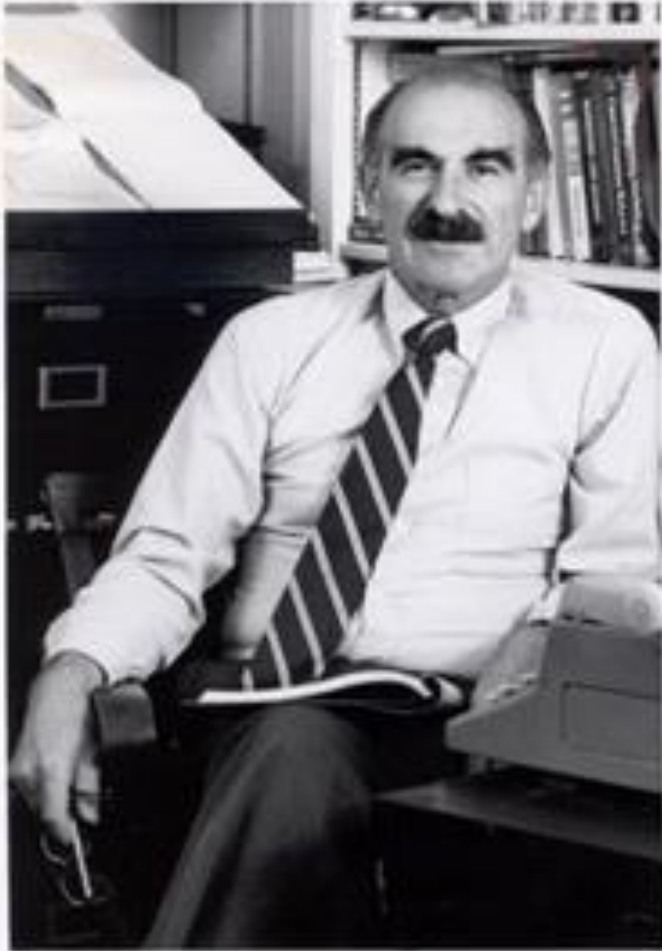
<http://www.youtube.com/watch?v=NtnRaa7AgLs>

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Normaal Niet Natuurlijk

WAT IS INNOVATIE?



‘Creativity is thinking up new things. Innovation is doing new things’

Theodore Levitt

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INNOVATIE & VERANDERING



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WAAROM INNOVEREN?

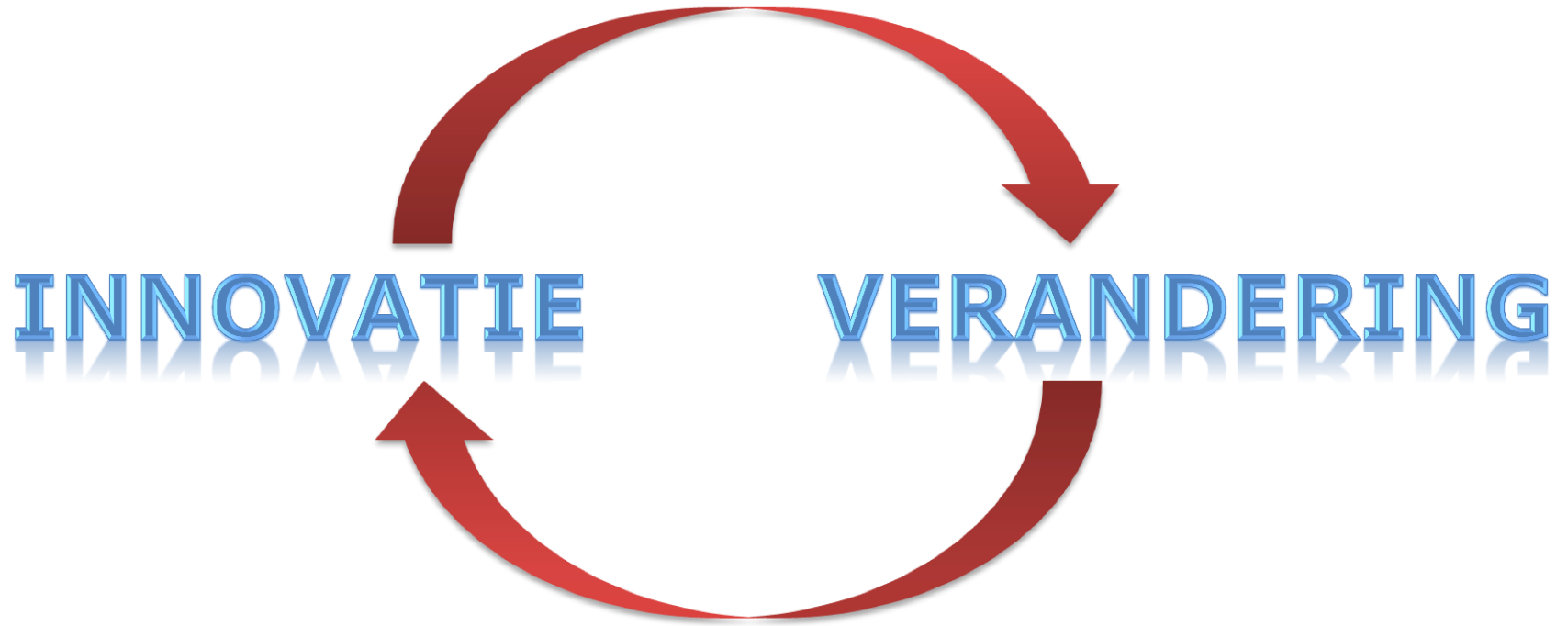


‘Innovation distinguishes
between a leader and a
follower’

Steve Jobs

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INNOVATIE & VERANDERING



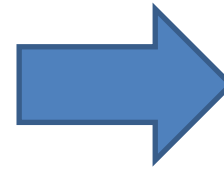
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WAAROM INNOVEREN?



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WAAROM INNOVEREN?



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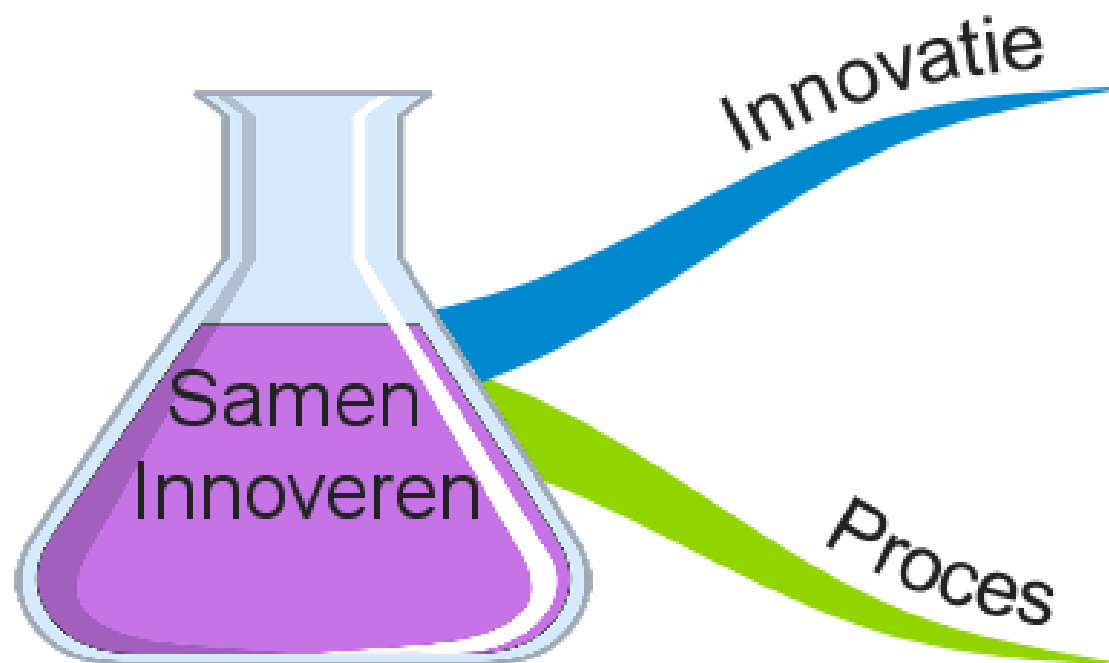
SUCCES VAN INNOVATIE



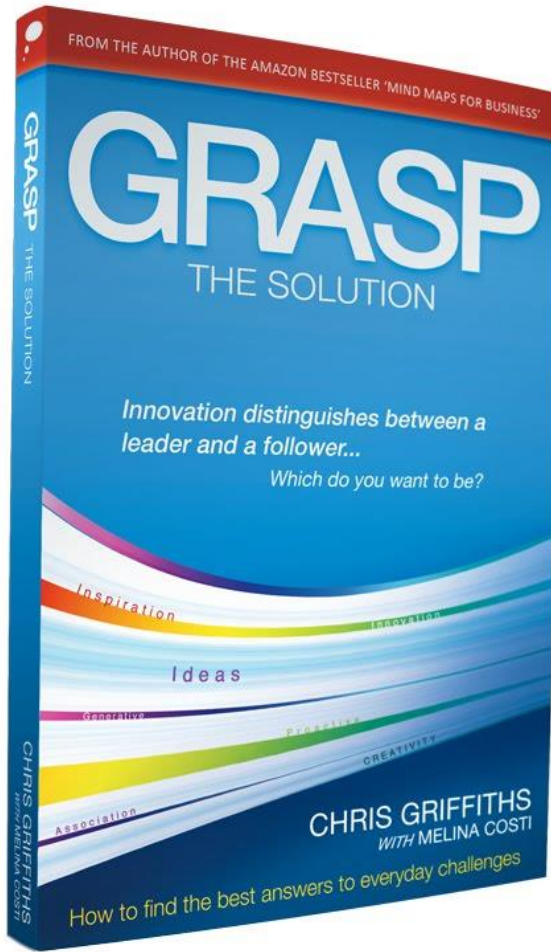
ONDERNEMEN

CREATIEF

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GRASP THE SOLUTION



Denken

1. **G**eneratief
2. **R**eactief
3. **A**nalytisch
4. **S**electief
5. **P**roactief

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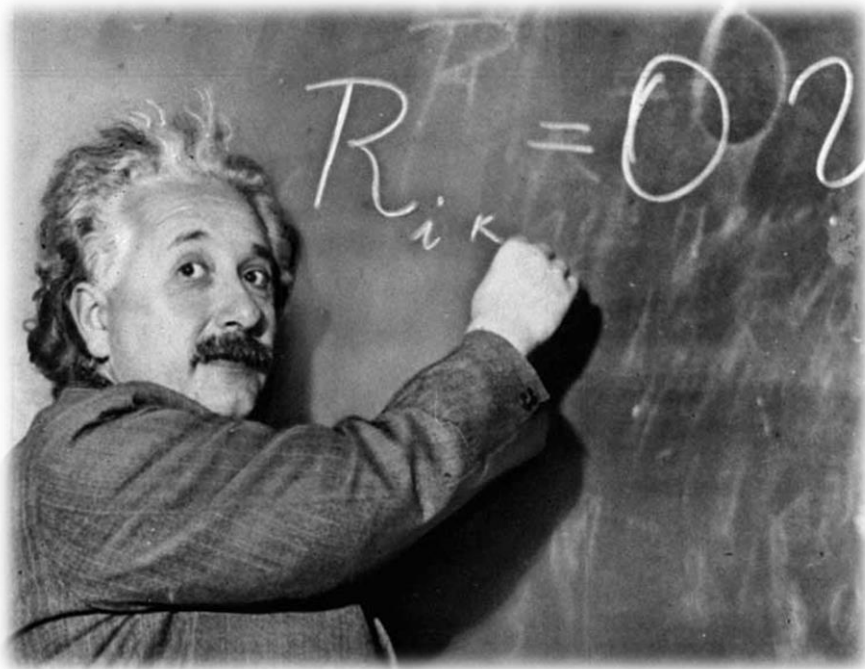
GRASP THE SOLUTION



Methodes & Instrumenten voor Doelbewust Denken

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DEFINIEER HET PROBLEEM



Wat zou **Einstein** doen als hij maar 1 uur had om de wereld te redden?

“I would spend fifty-five minutes defining the problem and only five minutes finding the solution.”

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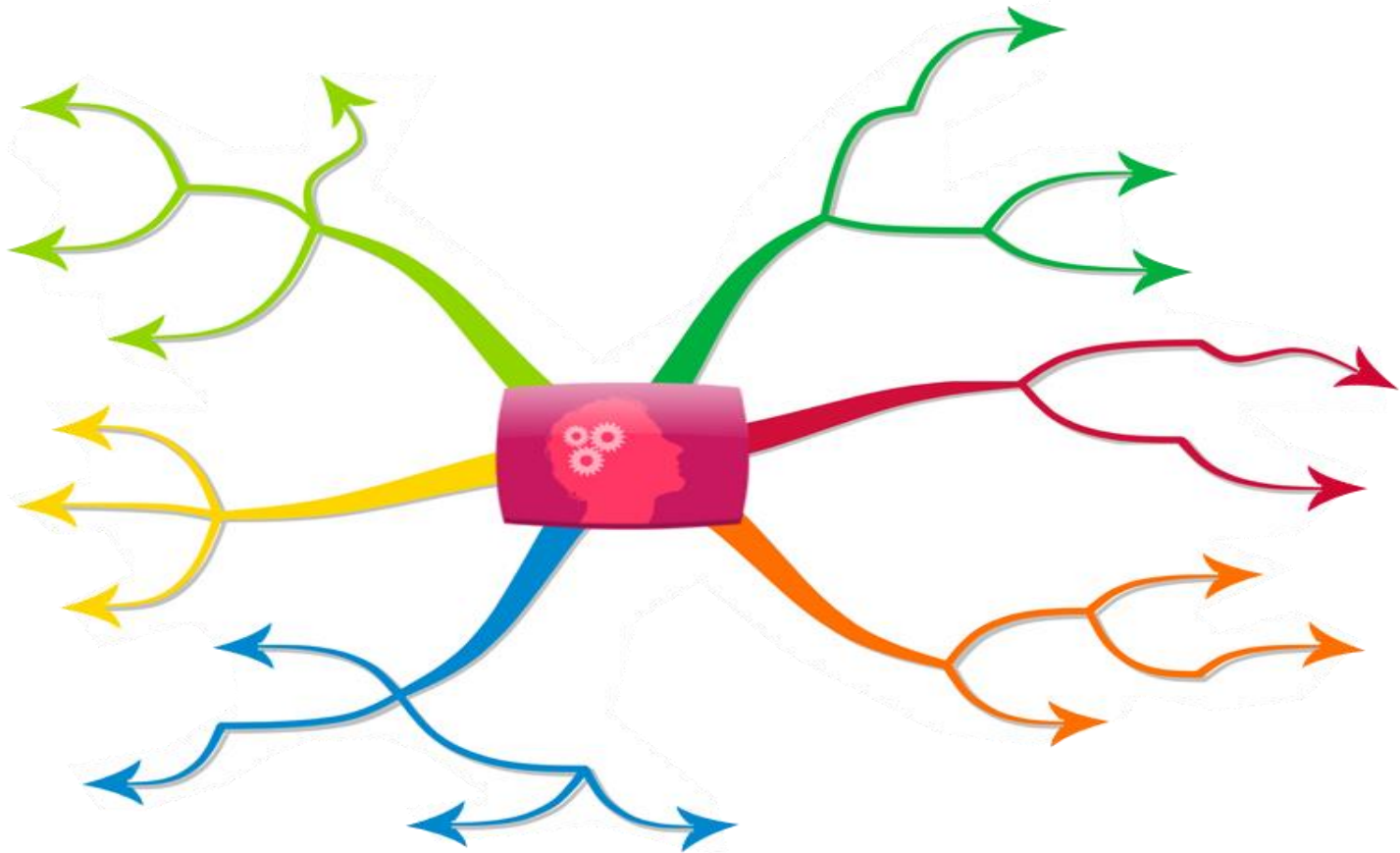
GENEREER IDEEËN



- Generatief denken
- Kwantiteit
- Geen grenzen
- Uitstel van oordeel

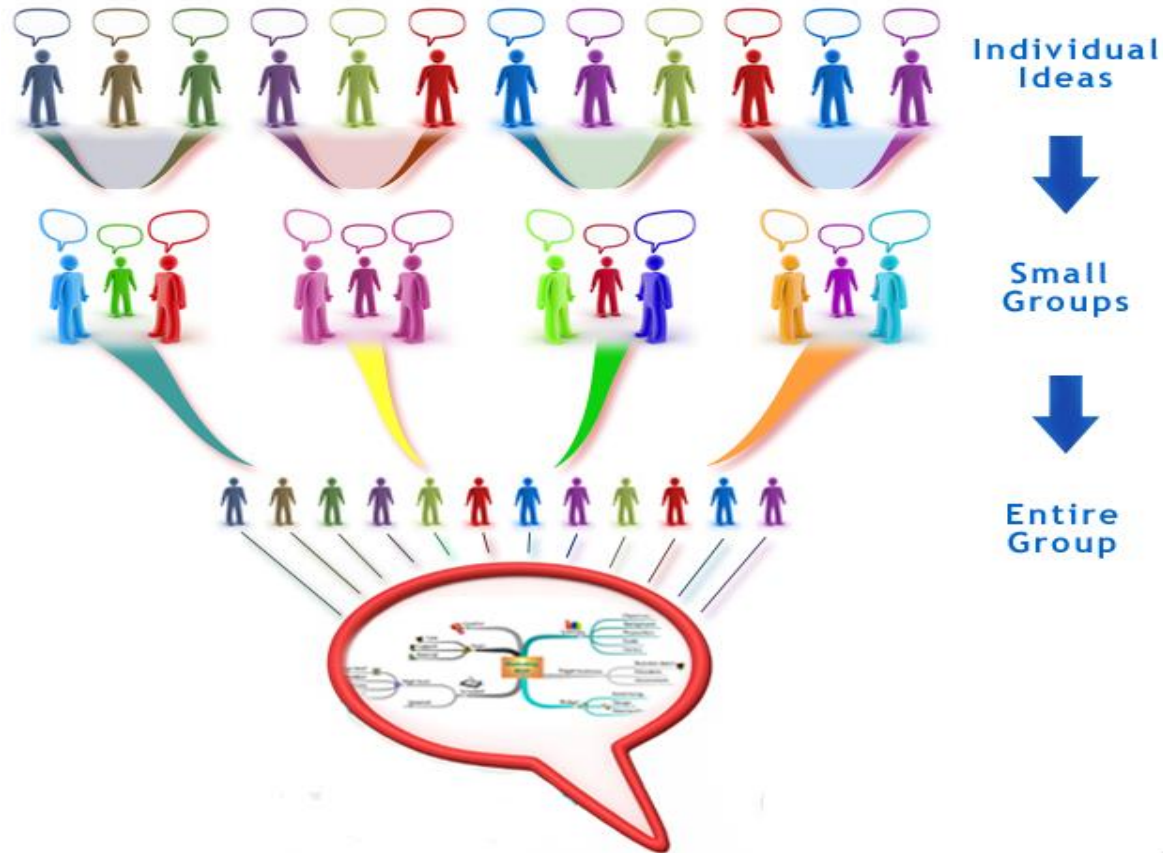
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GENEREER IDEEËN



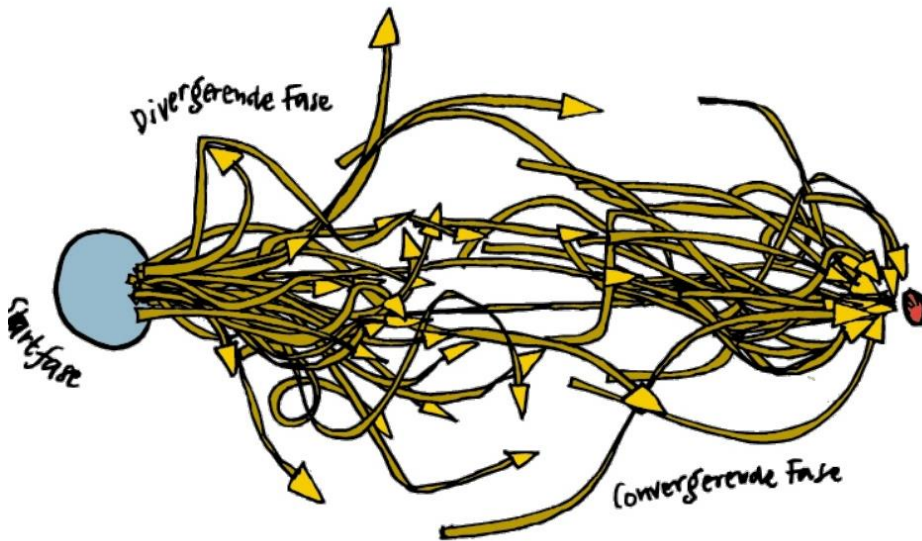
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GENEREER IDEEËN



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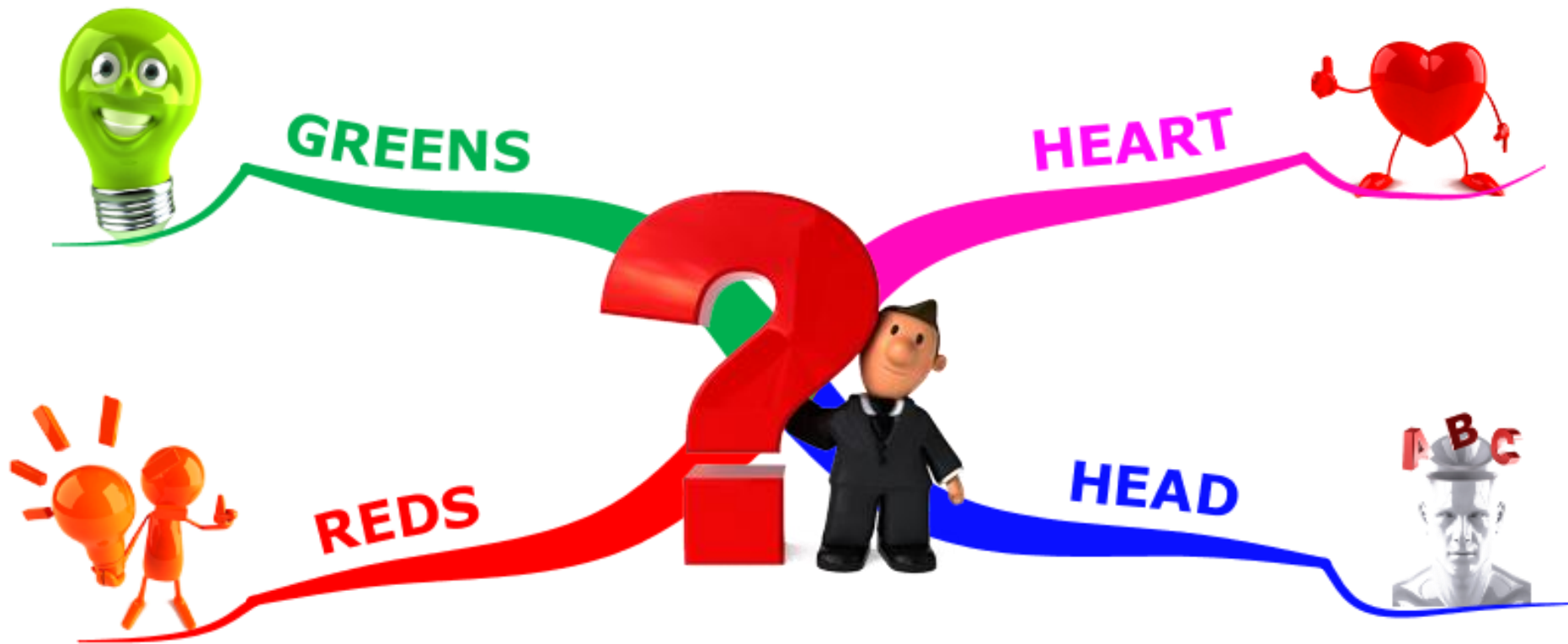
EVALUEER IDEEËN



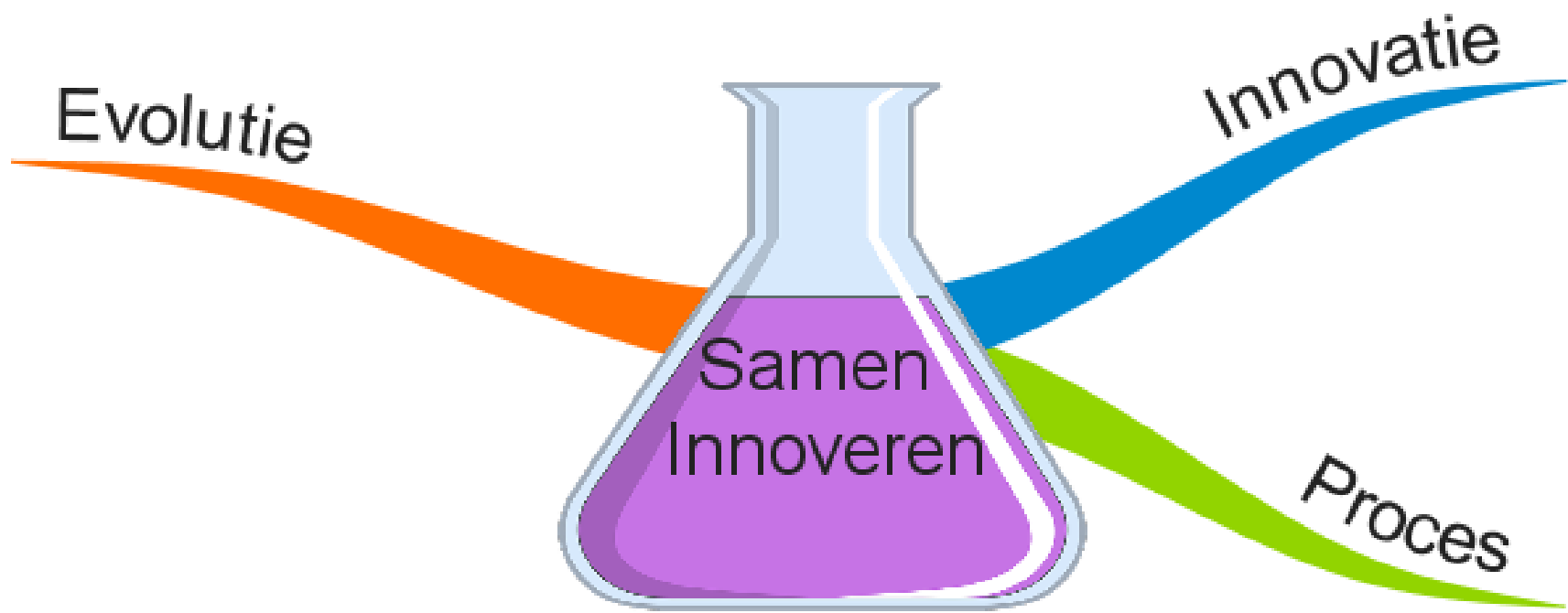
- Analytisch denken
- Aantal ideeën beperken
- Keuzes

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EVALUEER IDEEËN



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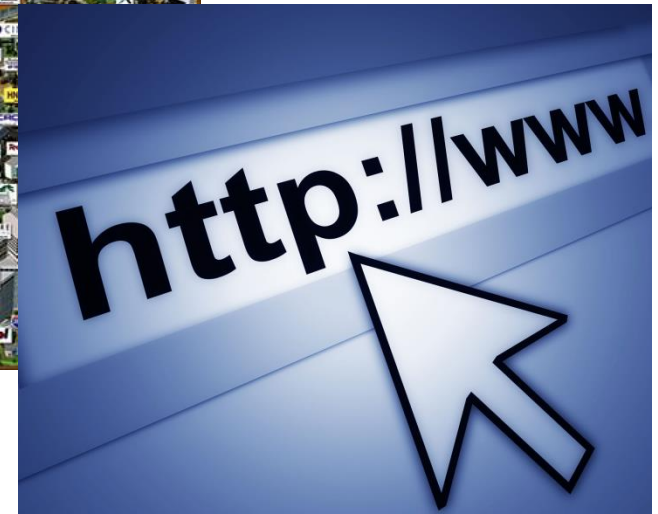
UITWISSELING IDEEËN → SPECIALISATIE



TED.COM: Matt Ridley - When ideas have sex

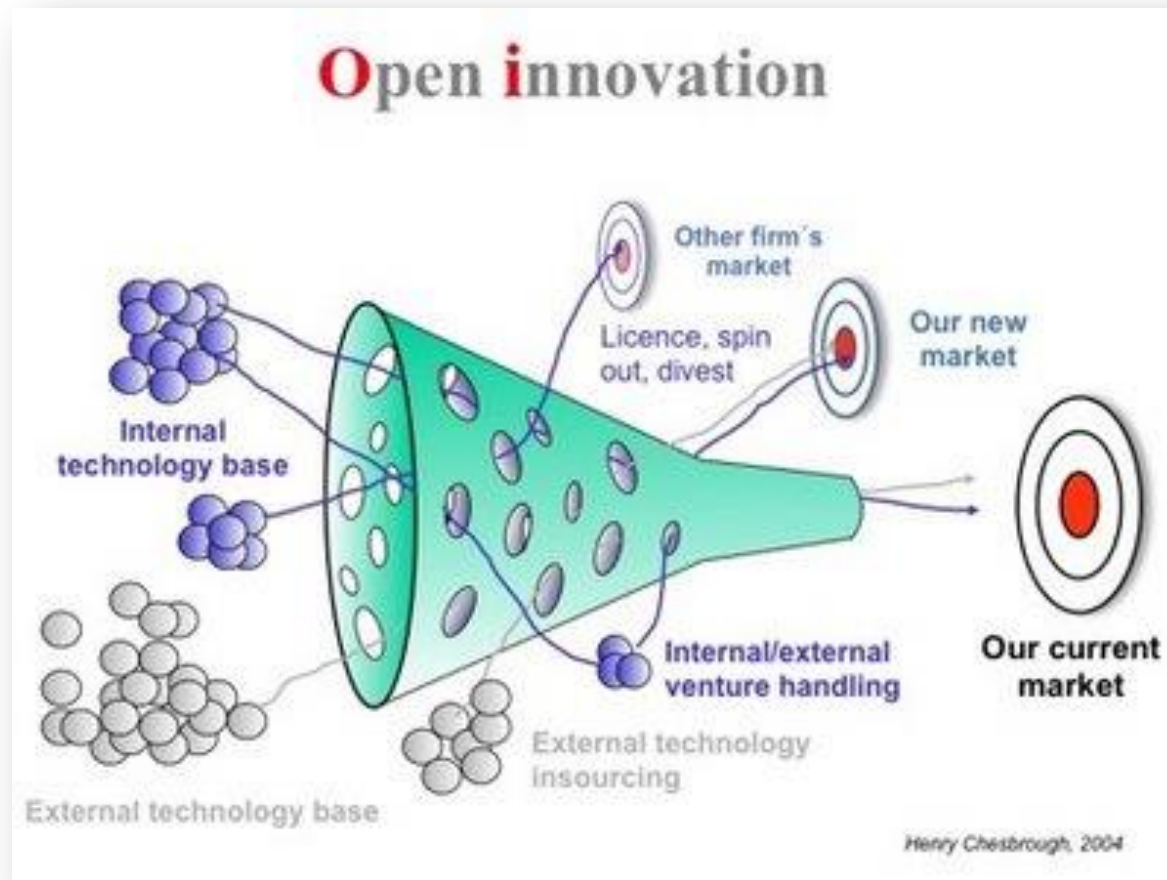
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COMMUNICATIE → INNOVATIE

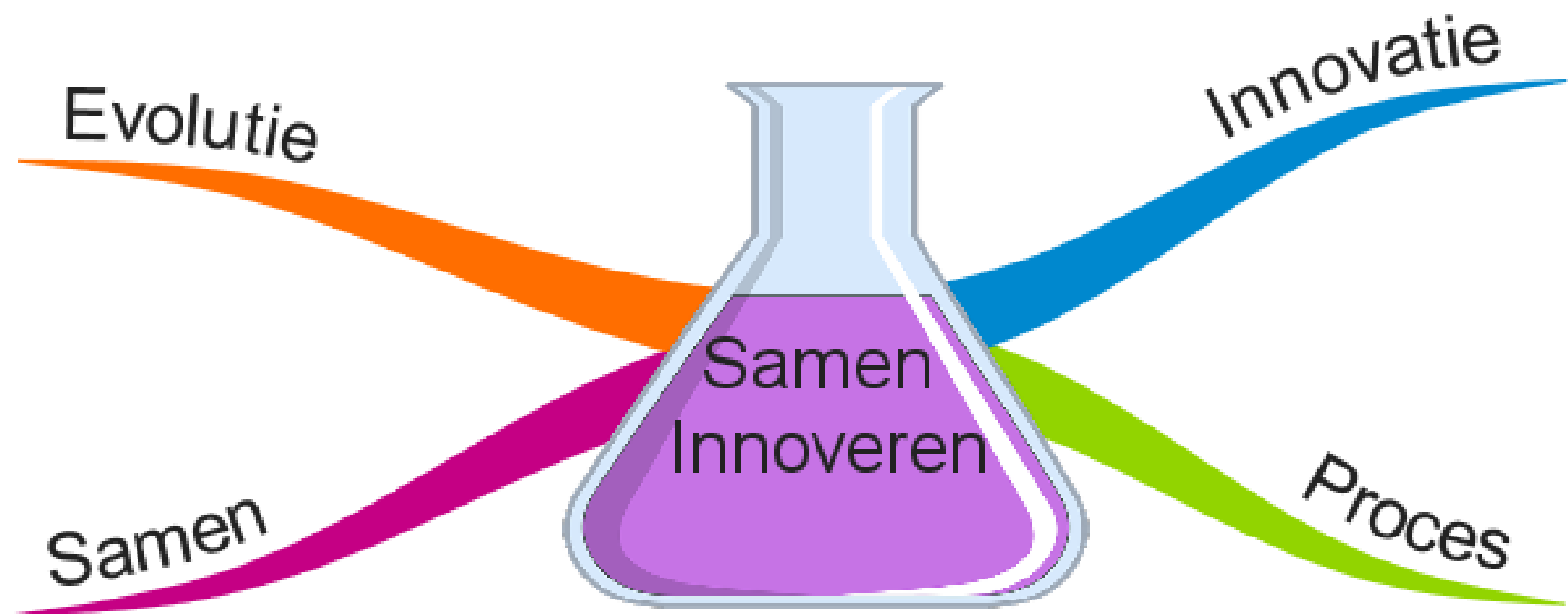


TED.COM: Steven Johnson- Where good ideas come from
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OPEN INNOVATIE



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Succesvol Innoveren

Ingrediënten

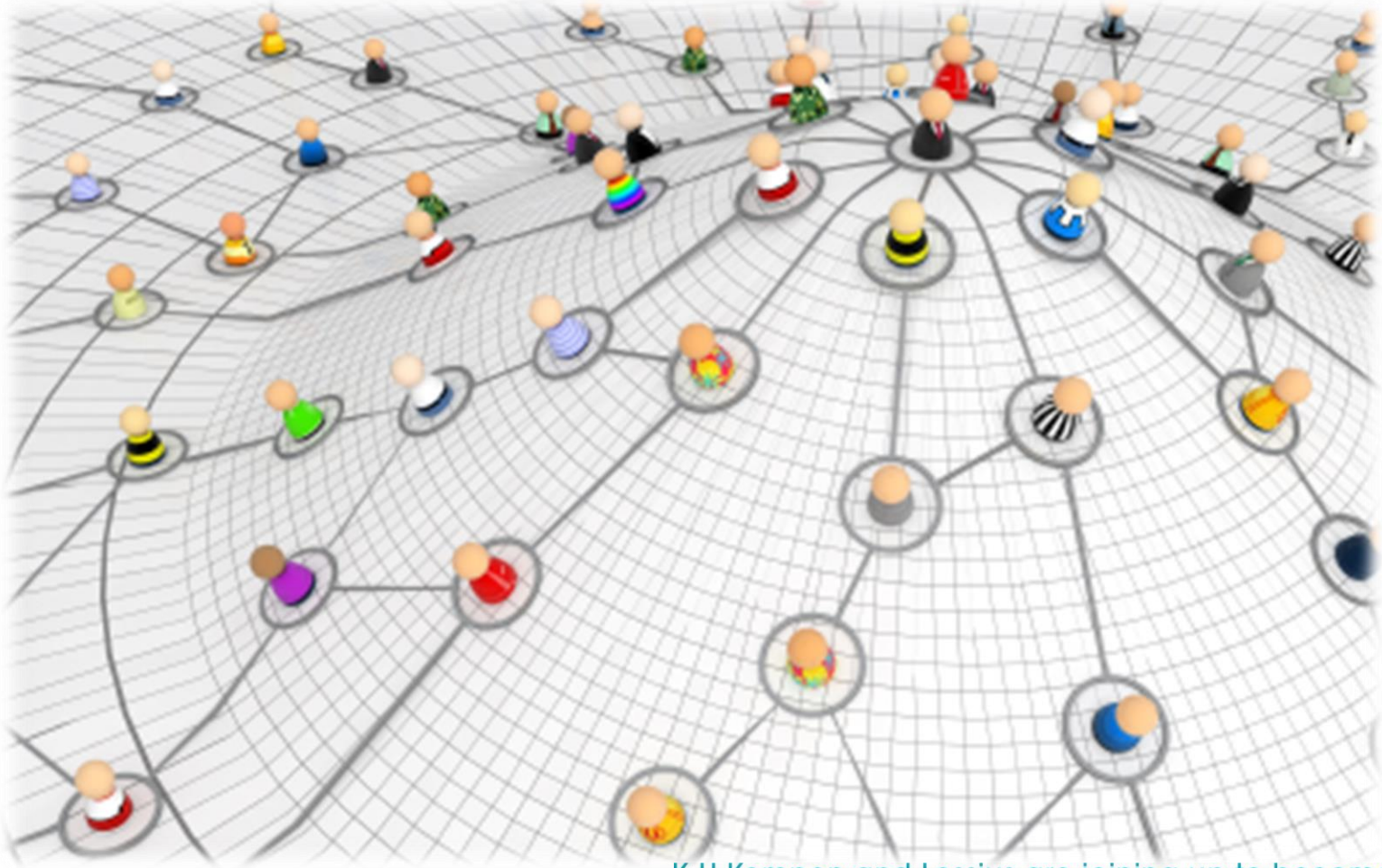


FOCUS





VERBONDEN MET DE WERELD



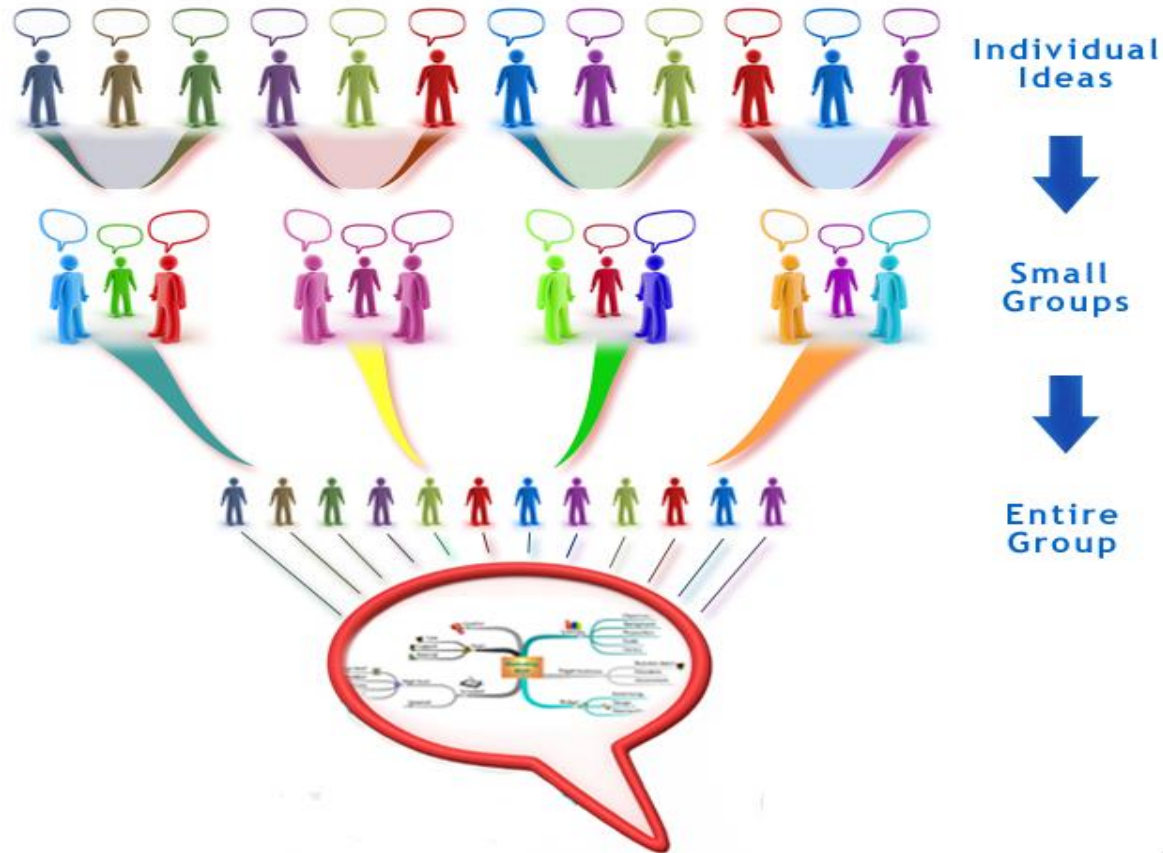
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MENSEN





VERBONDEN MET DE WERELD



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Questions?

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Let's connect :

<http://www.linkedin.com/in/hanstubbax>

